

PFP
EXPO **Printing** 2023
South China
华南国际印刷展

包装印刷智能化, 智造未来
Smart Packaging Printing Prepares for the Future

2023.3.2-4

广州·中国进出口商品交易会展馆A区
Area A, China Import and Export Fair Complex,
Guangzhou, P.R.China

四展联动-全面贯穿印刷包装产业及终端应用
4-in-1 Expo for Print-to-Pack Industries and FMCG Manufacturers

主办单位 Organizers

中国对外贸易中心集团有限公司
China Foreign Trade Centre Group, Ltd.

雅式展览服务有限公司
Adsale Exhibition Services Ltd.



同期展览 Concurrent Exhibition

SINO LABEL 2023
中国国际标签展

www.PrintingSouthChina.com



2023 规模盛大, 聚焦前沿技术

四展联动				
	14 大展馆 Halls	140,000m² 展场面积 Exhibition Area (sq.m.)	1800+ 参展商 No. of Exhibitors	95,000+ 专业观众 No. of Visitors

贯穿印包产业链及终端应用 商机无限 Direct Access to the Whole Print-to-Pack Industries (部分名单 partial list)

实力印企 Top Printing Companies

- | | | |
|-------------------------|---------------------|--------------------------|
| 裕同集团 YUTO | 雅图仕 Leo Paper Group | 广州人印 GZRY |
| 美盈森 MYS | 敬业包装 KY | 金冠 Jinguan |
| 虎彩 Hucais | 美祺 MEIKEI | 天意有福 TYprinting |
| 万昌 Mancheong | 秉信包装 Bing Xin | 高露洁棕榔 Colgate |
| 东兴商标 Dong Hing Label | 华工祥源 HGHY | 诚成印务 CHENGCHENG PRINTING |
| 柏星龙 BAIXINGLONG | 中荣集团 ZRP | 天元 Tengen |
| 信源彩印 Xinyuan | 旺盈 VOION | 顺昌 SHUNCHANG |
| 智源彩印 KWG | 沙伯特 Sabert | 南方包装 Southern Packaging |
| 中星中大 CHUNG TAI | 科彩印务 Kecai | 艾利包装 Avery Dennison |
| 美礼贺享 American Greetings | 华新彩印 HUAXIN | 溢达纺织 ESQUEL GROUP |
| 斯道拉恩索元 Stora Enso | 国鹏 GUOPENG | 广东国望 Guangdong Guowang |
| 力嘉包装 Lukka | 善照包装 SANSICO | 聚鑫印刷 JUXIN P&P |
| 当纳利 Donnelley | 华龙膜材 HUALO | 恒远彩印 HENGYUAN |



知名终端 Top Printing Companies

- | | | |
|------------------------|----------------|---------------------|
| 华为 HUAWEI | 可口可乐 Coca-Cola | 海尔Haier |
| 宝洁 P&G | 健力宝 Jianlibao | 顺丰SF Ecpres |
| 王老吉 Wong Lo Kat | 花王 Kao | 好丽友Orion |
| 李锦记 Lee Kum Kee | 松下 Panasonic | LG |
| 联合利华 Unilever | 加多宝 Jia duobao | TCL |
| 格力 Gree Electric | 美的 Midea | 安利 Amway |
| 华润医药 CR Pharmaceutical | 大宝 Dabao | 徐福记 HSU Fu Chi |
| 西门子 Siemens | 哈药集团 HGPF | 唯品会 VIP.com |
| 欧莱雅 L'ORÉAL | 好时 Hershey's | 卡夫 Kraft |
| 创维 CHUANGWEI | 京东商城 Jing Dong | 东鹏 Eastroc Beverage |

展商/买家 鼎力支持 Enjoy Great Popularity among Exhibitors and Visitors

天津长荣科技集团股份有限公司 副总裁 总经理 许顺安
 Xu Shunan, Vice President / General Manager of **MASTERWORK GROUP CO., LTD.**



在疫情阴霾下，本次展会排除各方困难如期开展，实属不易。因疫情防控的需要，人流量受到了一定的影响，但展会仍然取得了相当大的成功。首先，作为包装印刷行业开年首展，主办方链接各方资源，始终秉持专业的态度，在确保安全的前提下，为参展商和观众呈现了一场内容丰富行业盛会。其次，本次展会别出心裁，为行业打造了一个高效、高水平的交流平台，也为行业未来发展趋势作出了新的尝试，特别是精心打造的包装智能制造生产线让观众印象深刻。本次展会我们收获颇丰，超出了我们的预期，希望下届展会能继续合作。

Even though we face great challenges from Covid-19, Printing South China were held as scheduled. The strict but well-organized pandemic control led to decreasing number of audiences. However, it is still a wonderful event and great success is still achieved.

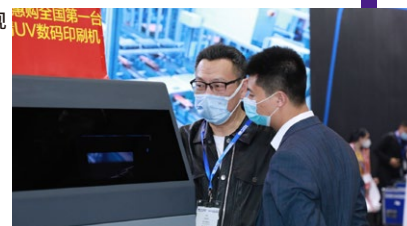
As the first printing & packaging exhibition in 2022, to ensure safety and interests of all parties, the organizer, with its expertise and performance, coordinated with the administration, health service, other related resources and finally presented an incomparable industry event. The very impressive live demonstration of "Smart Manufacturing" represented the future automatic working process.

During the 3-day's event, we - Masterwork had an excellent trade show and the outcome is surpassed our expectation. We are looking forward to participating Printing South China in the coming 2023.

柯尼卡美能达办公系统(中国)有限公司 PPSO统括部长 李刚
 Li Gang, Overall Minister of PPSO of **KONICA MINOLTA BUSINESS SOLUTIONS (CHINA) CO., LTD.**

在疫情突发严峻的情况下，2022年华南展能够如期进行实属不易。此次展会亮点--智能工厂，首次展现在展会现场真实演示“从一张纸到一个精品盒”的智能制造全过程，每场演示座无虚席，受到观众与潜在客户的高度关注。感谢主办方提供的专业平台，为观众展示包装印刷各环节的智能连接，更促进了行业间的联动与发展。

Under the severe situation of COVID-19, it has been really tough and challenging for Printing South China 2022 to proceed as scheduled. The highlight of the show - Smart Factory, for the first time to realize a demonstration in an exhibition site "from a piece of paper to a boutique box" intelligent manufacturing process, each demonstration was full, and it is highly concerned by the audience and potential customers. Also, thanks to the professional platform provided by the organizer to show the intelligent connection of each procedure of packaging and printing for the audience, and promote the linkage and development of the industry.



山东省包装印刷工业协会 秘书长 仲波
 Zhong Bo, Secretary General of **Shandong Packaging and Printing Industry Association**

这次参观华南展，我们的企业都反馈收获颇丰，展会内容丰富，展商展示了各种新设备、新工艺、新材料、新技术，大家不虚此行，各有收获，现场也采购了数码印刷、模切机等设备。非常感谢主办方热情周到的安排，使大家可以安全观展及洽谈业务，我们深表感谢，预祝华南展越办越好！

Our members gained a lot from the visit of Printing South China 2022 where we found various and new equipment, processes, materials and technologies. It's been a worthwhile trip, and everyone harvest in it. Some members purchased digital printing, die-cutting machines, etc. Thanks to the warm and thoughtful arrangement of the organizer - Adsale, so that everyone can safely visit the exhibition and negotiate business. We are very grateful and wish Printing South China to be better and better!



2022 盛况回顾

General Review

140,000m² 展场面积
Exhibition Area

1,658 参展商数目
No. of Exhibitors

10+ 海内外直播
Live (Domestic & Overseas)

57 辐射国家
Radiation Country

800,000+ 线上线下观众
Online & Offline Visitors

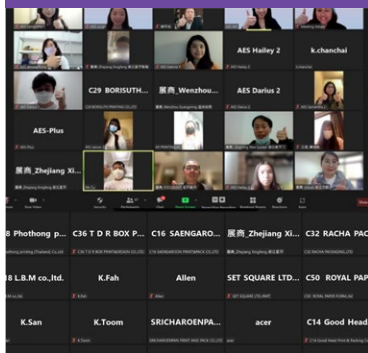
>> 突破地域界限 线上互动海内外买家
Online Exhibition Break the Boundary <<



直播云逛展
Live Streaming

海外线上采购配对会

Online Business Matching



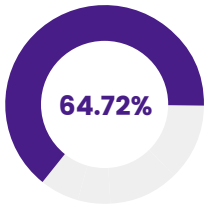
行业平台直播
Live on Industry Platform

观众分析

Visitor Profile

地区分类 Breakdown by Geographical Origins

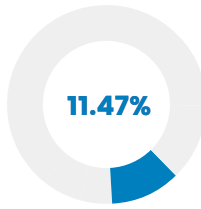
华南 (广东、广西、海南等)
Southern China (Guangdong, Guangxi, Hainan, etc.)



华东 (上海、江苏、浙江、福建等)
Eastern China (Shanghai, Jiangsu, Zhejiang, Fujian, etc.)



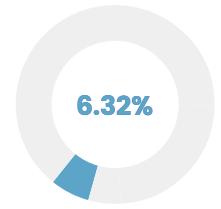
华中 (湖北、湖南、河南等)
Central China (Hubei, Hunan, Henan, etc.)



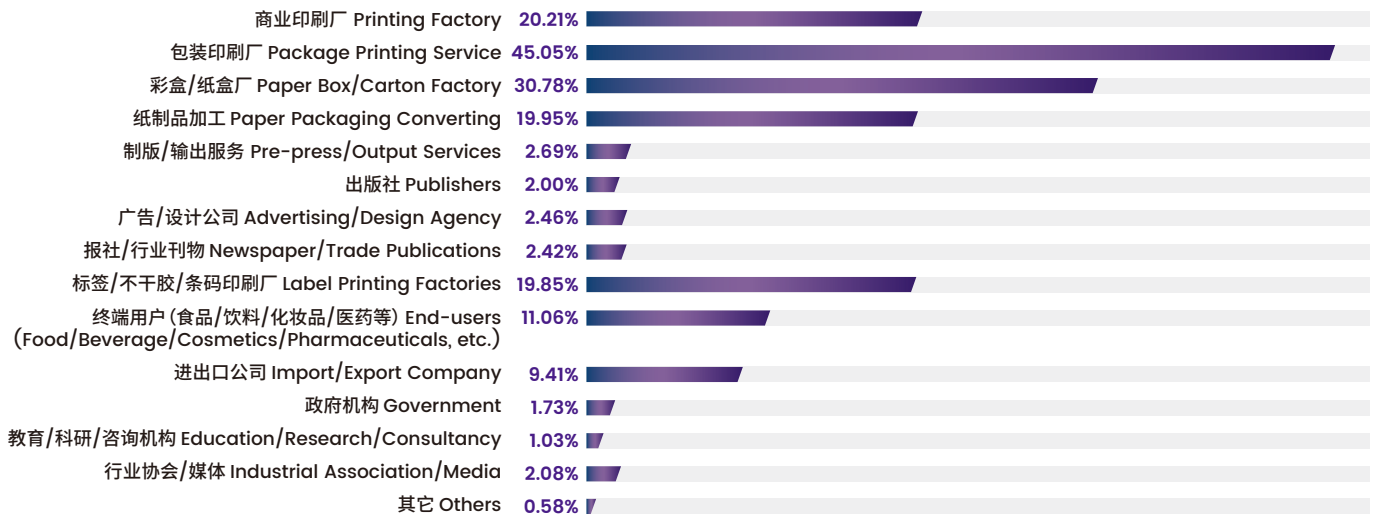
华北 (北京、天津、河北、山西等)
Northern China (Beijing, Tianjin, Hebei, Shanxi etc.)



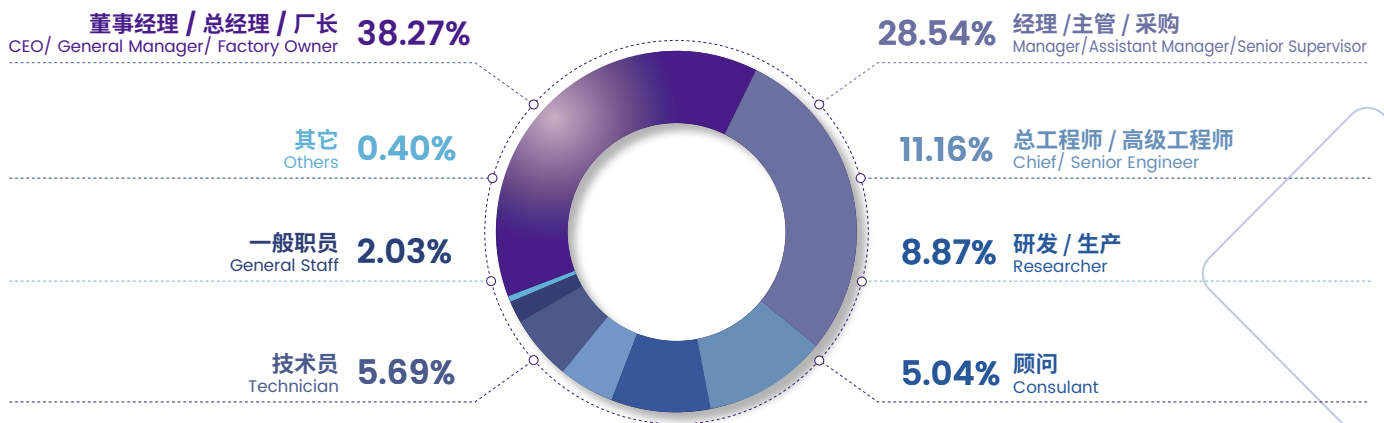
西南/东北/西北地区
Southwestern, Northeast & Northwest Region



行业分类 Breakdown by Industry

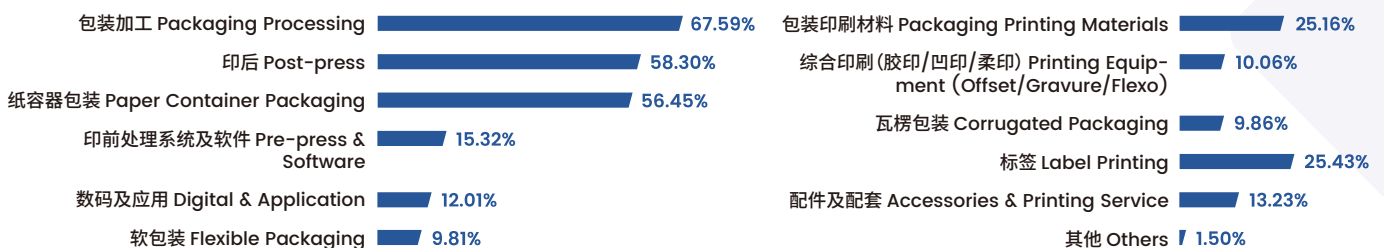


职业分类 Visitors' Job Profile



感兴趣之展品 Interested Product Groups

(观众可选多项 Visitors can make multi-choices)



智能工厂 4.0 Smart Factory



展会现场真实演示

“从一张纸到一个精品盒”智能制造全过程



HYBRID SOFTWARE



CHUMBO
中博



行业精英齐聚同期活动

Industrial Elites
Share Innovative Ideas

共话技术热点



2022 RFID电子标签应用发展高峰论坛

2022 RFID Application Trends and Development Conference

创意设计&色彩管理

Innovative Design and Color Management

2022 (第五届) 防伪与智能追溯技术高峰论坛

The 5th Anti-Counterfeit Intelligent Tracing Technology Conference

2022第三届包装智能工厂建设与精益管理论坛

The 3rd Packaging Smart Factory Construction and Lean Management Forum

软包装环保工艺发展论坛

Flexible Packaging Environmental Protection Process Development Forum

第六届智能印艺高峰论坛

The 6th Intelligent Printing Summit

中国纸浆及包装纸产业链研讨会

China Pulp & Packing Paper Industry Seminar

第五届纸浆模塑产业绿色发展高峰论坛

The 5th Green Development Summit of Pulp Molding



巅峰对话

烟草包装绿色发展新趋势



2022烟草包装巅峰对话

2022 Tobacco Packaging Summit

跨界融合, RFID生态共建共享—2022 RFID电子标签场景化应用高峰论坛

Cross-Discipline Integration, Co-Building and Sharing of RFID Ecology -
2022 RFID Tag Scenario-Applications Summit Forum

2022中国防伪与溯源技术应用高峰论坛

2022 China Anti-Counterfeit Intelligent Tracing Technology &
Application Conference

“第三十二届香港印制大奖”展区

'The 32nd Hong Kong Print Awards' Display Zone

特色展区 高效搜寻供应商

Theme Zones for Buyers' Easy Sourcing



- 印后包装 / 加工 Packaging Converting / Post-press
- 纸容器包装(纸盒 / 纸袋 / 纸杯等)
Paper Packaging (Paper Box / Paper Bag / Paper Cup, etc.)
- 创新包装材料 Packaging Materials
- 综合印刷(胶印 / 凹印 / 柔印 / 丝印)
Printing Equipment (Offset / Gravure / Flexo / Screen)
- 印前及数码印刷 Pre-press and Digital Printing
- 软包装印刷 Flexible Packaging Printing
- 包装印刷环保治理 Environmental Solutions for Packaging and Printing
- 瓦楞包装 Corrugated Packaging
- 配件、配套及服务 Parts, Support and Service

目标观众

TARGET VISITOR

- ◆ 包装印刷厂 Packaging & Printing Companies
- ◆ 纸制品加工厂 Paper Products Processing Factory
- ◆ 纸盒 / 硬盒 / 彩盒 / 纸箱厂 Paper Box / Hard Box / Carton Factory
- ◆ 商业印刷 / 出版社 / 报社 / 输出中心 / 快印店
Commercial Printing / Publishing / Newspaper / Output Centers/Quick Printing
- ◆ 广告及公关公司 / 设计公司 / 直邮公司
Advertising & PR Agencies / Design Houses & Direct Marketing Agencies
- ◆ 印刷行业专家 Printing Industry Experts
- ◆ 多媒体及网络出版商 Multimedia / Internet Publishing
- ◆ 政府机构和金融机构 Government Agencies and Financial Institutions
- ◆ 进出口公司 Import / Export Corporations
- ◆ 教育 / 科研 / 咨询顾问公司 Education / Research / Consultancy
- ◆ 相关行业协会及媒体 Trade Associations & Publications



展会查询

Enquiries

ADSALE 雅式



香港北角渣华道321号6楼
6th Floor, 321 Jave Road, North Point, Hong Kong
电话Tel: (852) 2811 8897 / (86 755) 8232 6251
传真Fax: (852) 2516 5024
电邮E-mail: plp@adsale.com.hk

深圳 Shenzhen
电话Tel: (86 755) 8232 6251

上海 Shanghai
电话Tel: (86 21) 5187 9766

北京 Beijing
电话Tel: (86 10) 8460 2766

新加坡 Singapore
电话Tel: (65) 6631 8955



广州市海珠区新港东路980号广交会展馆C区16号馆A层
Floor A, Hall 16, Area C, Canton Fair Complex, No. 980
Xingang Dong Road, Guangzhou
电话Tel: (86 20) 8912 8268 / 8283
传真Fax: (86 20) 8912 8222-8406



广州市出版印刷行业协会
Guangzhou Publishing and Printing Association

广州市越秀区先烈中路83号凯城华庭商务中心4楼410室
电话Tel: (86 20) 3890 4875 / 3890 8439
传真Fax: (86 20) 3890 5015 / 3890 7191



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