

PFP
EXPO **Printing 2020**
South China
华南国际印刷展

包装印刷智能化，预见未来
Smart Packaging Printing Prepares for the Future

2020 · 3 · 4-6

广州·中国进出口商品交易会展馆A区
Area A, China Import and Export Fair Complex,
Guangzhou, PR China

四展联动-全面贯穿印刷包装产业及终端应用
4-in-1 Expo for Print-to-Pack Industries and FMCG Manufacturers

主办单位 Organizers

CFTC 中国对外贸易中心(集团)
CHINA FOREIGN TRADE CENTRE (GROUP)

ADSALE 雅式® ufi
Member



同期展览 Concurrent Exhibition:

SING LABEL 2020
中国国际标签展

www.PrintingSouthChina.com



2020

规模再创历史新高！



12 大展馆
Halls



120,000 平方米
Exhibition Area (sq.m.)



1500+ 参展商数目
No. of Exhibitors



85,000+ 专业观众
No. of Visitors

优质买家云集 商机无限

Direct Access to Professional Buyers from the World

实力印企 Top Printing Companies

裕同YUTO
当纳利Donnelley
旺盈Voion
斯道拉恩索正元Stora Enso
美盈森MYS
劲嘉JINJIA GROUP
力嘉Lukka
中荣印刷ZRP
贤俊龙Xian Jun long
隽思QP Group
虎彩Hucais
九星印刷Nine Stars

恒远彩印HENGYUAN
金冠Jinguan
新洲New Island
天元Tengen
科彩印务KeCai
致远FAREACH
禧图纸品MP
新宏泽New Grand Long
信源彩印Xinyuan
诚成印务Chengcheng
壮丽彩印ZLCP
雅图仕Leo Paper Group

鸿兴印刷Hung Hing
汕头东风DFP
华新印刷HUAXIN
铭丰包装MingFeng
国鹏印刷GUOPENG
安量彩印Safe Power
永发印务WINGFAT
新华印刷XINHUA
南方日报Nanfang Daily
深圳报业集团
Shenzhen Press Group
雅昌文化Artron



知名终端阵容强大 Renowned Brand Owners

联合利华Unilever
花王Kao
宝洁 P&G
安利Amway
大宝Dabao
欧莱雅L'ORÉAL
华为HUAWEI
TCL

格力Gree Electric
创维 CHUANGWEI
LG
松下Panasonic
美的Midea
海尔Haier
西门子Siemens
可口可乐 Coca-Cola

王老吉 Wong Lo Kat
加多宝 Jia duobao
东鹏 Eastroc Beverage
健力宝Jianlibao
李锦记Lee Kum Kee
卡夫Kraft
好丽友Orion
好时Hershey's

徐福记 HSU Fu Chi
华润医药CR Pharmaceutical
哈药集团HGPF
顺丰SF Ecpres
京东商城 Jing Dong
唯品会 VIP.com

200+ 海内外参观团 200+ Delegations from the World

超过200家来自印度尼西亚、韩国、马来西亚、菲律宾、香港、中国台湾省、泰国、越南、蒙古等地的海外参观团及国内百多个印刷/包装行业协会所组织的买家参观团莅临本届展览会参观。

Over 200 delegations organized by printing, labeling and packaging associations/ corporations from home and abroad including Indonesia, Korea, Malaysia, Philippines, Hong Kong SAR, Taiwan Province, Thailand, Vietnam, Mongolia, etc.

(部分名单 Partial List)



买家/展商 口碑载道

Highly Appreciated by Exhibitors and Visitors

浙江劲豹机械有限公司 邵经理

Mr. Shao, Sales Manager of Zhejiang Jinbao Machinery Co., Ltd.

我们和华南展合作了多年，这是每年开年非常重要的一个展会，并且展会效果很不错，接下来我们还会一如既往地支持和参与！

We have been working with Printing South China for years. It is a significant event in the beginning of every year. The exhibition is successful and we will always support it!

深圳劲嘉集团股份有限公司 戴经理

Mr. Dai, Manager of Shenzhen Jinjia Color Printing Group Co., Ltd.

谢谢主办方的精心的统筹与安排，本次展会规模较大，参展商也多，让我们也掌握到最新、最前沿的印刷包装设备和技术动态。我们公司从视觉检测，生产软件优化，智能化包装印刷，生产工艺提升方面都获取到了一些新的机遇。我们将会根据实际需求进行相应评估，把本次观展收获，转换为我们生产力的提升，再次感谢主办方的邀请！

Thanks for the organizer's well-planning and arrangement. The overall feeling of the exhibition is the scale is large enough with various exhibitors that we can master the latest and forefront of printing and packaging equipment and technology. Our company has gained new opportunities in visual inspection, production software optimization, intelligent packaging printing and production process improvement. We will make corresponding assessment according to the actual needs, and convert what we get into the improvement of our productivity. Thanks again for the invitation of the organizer!

黄苏有先生，总经理，

AE-Tronic (M) Sdn Bhd (马来西亚)

Mr. Wong So You, General Manager, AE-Tronic (M) Sdn Bhd (Malaysia)

华南国际印刷展及中国国际标签展安排得很完善，是个国际化的展会，有很多来自世界各地的参展商。我在展会上跟一些参展商交流，了解了市场信息，有助我定立我的业务发展方向。期待再次参加这个展会！

Printing South China and Sino-Label are great and well-organized. It is an international exhibition which brings in exhibitors from all around the world. I have talked with some of the exhibitors to learn about the market information which helps me set direction of my business development. I look forward to participating in the exhibition again!

2019盛况回顾 General Review 2019

80,000 平米

Exhibition Area (sq.m.)

展场面积

100,000 平米

四展联动总面积

Total Area of 4-in-1 Expo (sq.m.)

1,026 家

Number of Exhibitors

参展商数目

展商来自12个国家及地区：德国、法国、新加坡、瑞士、日本、韩国、美国、意大利、加拿大、中国香港、中国台湾省、中国。

Exhibitors come from 12 countries and regions, including Germany, France, Singapore, Swiss, Japan, Korea, USA, Italy, Canada, Hong Kong SAR, Taiwan Province, PR China.

2019观众分析 Visitor Profile 2019



观众总数目
Total Number
of Visitors

81,563



海外观众数目
Visitors from
Overseas

10,936



参观观众国家/地区
Visitors of Countries
& Regions

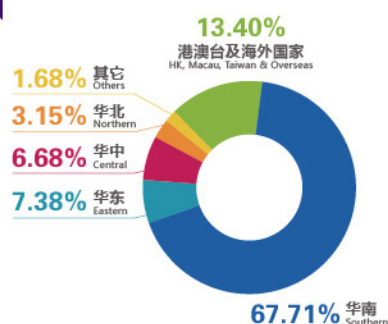
90

来自90个国家和地区的观众参观了2019年展会，包括香港、马来西亚、韩国、俄罗斯、印度、中国台湾省、泰国、菲律宾、印尼、美国等。

Visitors come from 90 countries and regions, including Hong Kong SAR, Malaysia, Korea, Russia, India, Taiwan Province, Thailand, Philippines, Indonesia, United States, etc.

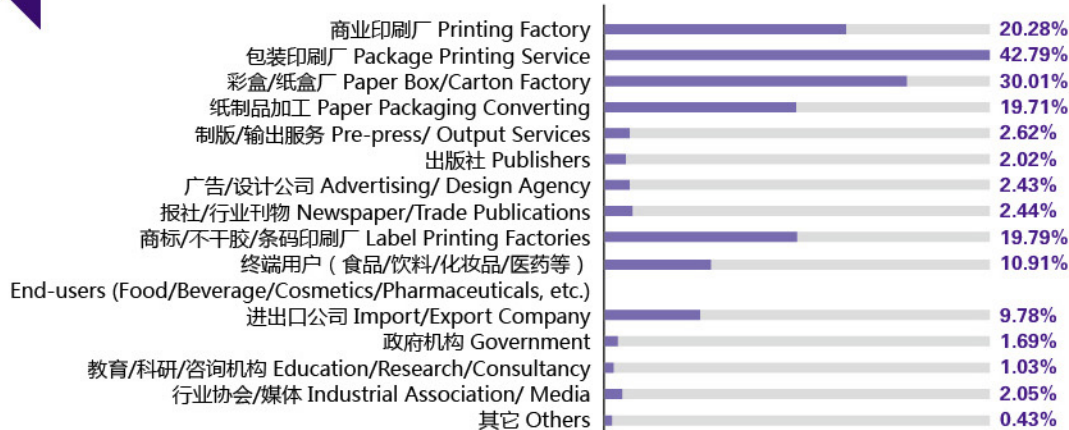


地区分类 Breakdown by Geographical Origins



- 华南 (包括广东、广西、福建、海南等)
Southern China (Include Guangdong, Guangxi, Fujian, Hainan, etc.)
- 华东 (包括上海、江苏、浙江、安徽等)
Eastern China (Include Shanghai, Jiangsu, Zhejiang, Anhui, etc.)
- 西南/东北/西北地区
Southwestern, Northeast & Northwest Region
- 华中 (包括湖北、湖南、江西、河南等)
Central China (Include Hubei, Hunan, Jiangxi, Henan, etc.)
- 华北 (包括北京、天津、河北、山西等)
Northern China (Include Beijing, Tianjin, Hebei, Shanxi etc.)
- 港澳台及海外国家
HK, Macau, Taiwan & Overseas

行业分类 Breakdown by Industry



职位分类 Visitors' Job Profile



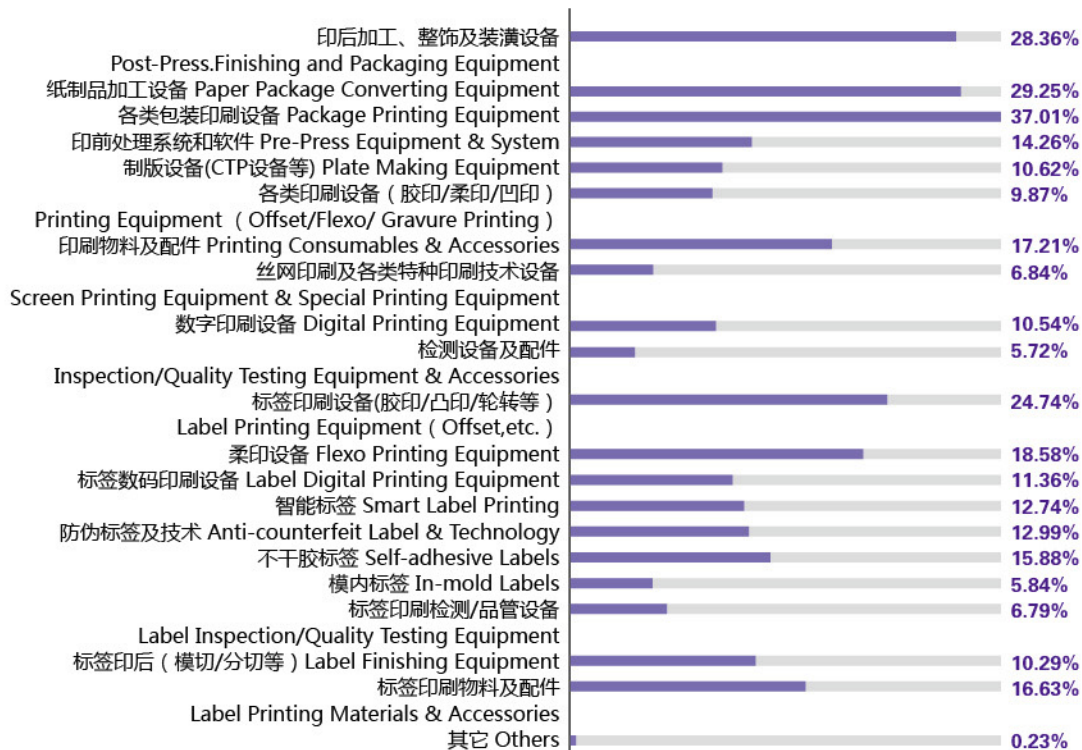
参观目的 On Objectives Achieved

(观众可选多项 Visitors can make multi-choices)



感兴趣之展品 Interested Product Groups

(观众可选多项Visitors can make multi-choices)



同期精彩活动 直击行业热点

Industrial Elites Share Innovative Ideas at Concurrent Events

- ✓ 2019中国包装印刷新材料融合创新论坛
2019 China Packaging Printing Materials Integration Innovation Conference
- ✓ 有效运用 CMF 以增加你的市场竞争力论坛
Effectively Leverage CMF to Increase Your Competitiveness
- ✓ 2019智创包装发展及应用论坛
2019 Intelligent & Innovative Packaging Conference
- ✓ 软包装企业增效升级之道——数字化软包装解决方案及软包绿色印刷工艺
Flexible Packaging Enterprise Upgrade – Digital Flexible Packaging Solutions & Green Flexible Packaging



- ✓ 特种纸在产品包装方面的应用和发展
Application and Development Trends of Specialty Paper in Packaging
- ✓ 2019智能印艺高峰论坛暨酒包文创设计秀
2019 Intelligent Printing Summit and Culture Creative Wine Packaging Design Show
- ✓ 包材终端用户“降成本与小批量”解决方案论坛
“Lower Cost & Small Batch” Solutions for Brand Owners Conference
- ✓ “第三十届香港印制大奖”展区
‘The 30th Hong Kong Print Awards’ Display Zone

特色展区, 高效搜寻供应商

Theme Zones for Buyers' Easy Sourcing

- ◆ 印后包装Packaging Converting
- ◆ 印后及纸制品加工Post-press and Paper Converting
- ◆ 综合印刷 (胶印/凹印/柔印/丝印) Printing Equipment (Offset/Gravure/Flexo/Screen)
- ◆ 瓦楞包装Corrugated Packaging
- ◆ 软包装印刷Flexible Packaging Printing
- ◆ 印前及数码印刷Pre-press and Digital Printing
- ◆ 创新包装材料Packaging Materials
- ◆ 配件、配套及服务Parts, Support and Service

目标观众 TARGET VISITOR

- ◆ 包装印刷厂Packaging & Printing Companies
- ◆ 纸制品加工厂Paper Products Processing Factory
- ◆ 纸盒 / 硬盒 / 彩盒 / 纸箱厂Paper Box/Hard Box/Carton Factory
- ◆ 商业印刷 / 出版社 / 报社 / 输出中心 / 快印店
Commercial Printing / Publishing / Newspaper / Output Centers/Quick Printing
- ◆ 广告及公关公司 / 设计公司 / 直邮公司
Advertising & PR Agencies / Design Houses & Direct Marketing Agencies
- ◆ 印刷行业专家Printing Industry Experts
- ◆ 多媒体及网络出版商Multimedia/Internet Publishing
- ◆ 政府机构和金融机构Government Agencies and Financial Institutions
- ◆ 进出口公司Import/Export Corporations
- ◆ 教育 / 科研 / 咨询顾问公司Education/Research/Consultancy
- ◆ 相关行业协会及媒体Trade Associations & Publications

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